

# SIES SKYLINE REPORT

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*24<sup>th</sup> January, 2018.*

- **Induction** – Induction of any committee is marked as its first official program of the year. It is the event where the previous board members step down and entrust their legacy to the upcoming Editorial Board. The team of SIES Skyline 2017-18 comprises of 9 board directors and 15 volunteers, respectively.
- **Release of Volume 6, Issue 1:** The Editorial Board of SIES Skyline headed by Editor-in-Chief, Akshay Gupta and Joint Editor-in-Chief, Vani Krishnan, launched Volume 6, Issue 1 on September 9<sup>th</sup>, 2017. The release being deemed as a success with 500 copies sold out within a span of 5 days.
- **#MardKoBhiDardHotahHai:** #MardKoBhiDardHotahHai is a video campaign based on the Dark truth of the first issue, Men Abuse. Issues which are hardly addressed or acknowledged were brought forward through this video campaign released on September 26<sup>th</sup>, 2017. With an objective of spreading awareness, it went viral over all social media platforms.
- **Hymn humanity coverage:** Hymn humanity is a charge taken up by the Institute of SIES. About Hymn humanity: an establishment that exclusively brings to the students of SIES an opportunity to witness an amalgamation of music that will lead to a change - that you could initiate. This distinct event was successfully covered by team Skyline on August 15<sup>th</sup>, 2017.
- **Around SIES:** A sole initiative by SIES Skyline, Around SIES is an ongoing program which brings to limelight, the life of the backbones of SIES. Insightful interviews of attendants such as Arjun Jai Singh and Jayashree Arun Kadami have been taken.
- **Around SIES with Visions:** The around SIES program also captured a glimpse of Visions Rhapsody, 2017. It displayed what Visions meant to each and every student who were involved in the college fest.

- **Interview of the Bollywood duo Sajid-Wajid** - SIES Skyline also got the opportunity to interview the duo, singing maestros and music composers Sajid Khan and Wajid Khan. Crispy excerpts from the interview was featured in the second issue of the newsletter while the whole interview went viral digitally.
- **Release of Volume 6 Issue 2** - The newest edition, Volume 6 Issue 2 of Skyline was released on December 11<sup>th</sup>, 2017. In the history of Skyline, this was the first 'Theme Based Newsletter', portraying the theme 'Mumbai Retro' through its articles and graphics alike. Columns such as 'Behind the Box Office' in the newsletter offers freshly brewed content in context to the celebrity world conquering the interests of the teen of today's generation.
- **Photography event** - The photography event was a contest conducted to showcase and exhibit the talents of students from all over the college. The event was based on the theme of Issue 2 - 'Mumbai Retro'. The four winning photographs were featured in the newsletter.
- **#SayNoToNepotism:** The video campaign of the dark truth of Issue 2 namely **#SayNoToNepotism** released on December 11<sup>th</sup>, 2017, voiced out the opinions of SIES students on the rarely discussed issues like Nepotism. Video campaigns like these help us to understand vivid shades in a mosaic from different palettes and perspectives.
- **Utkarsha Event (Expand your horizons):** Expand your horizons was an event conducted by Skyline on December 11<sup>th</sup>, 2017. The event being a game of mind, voice and words, consisted of three rounds. Quizwiz, The debate, and Penning your thoughts (Content oriented). The event being the first ever contest initiated by Skyline was a huge success. The winners awarded with certificates and gift vouchers.
- **Eminence awards Coverage:** The Eminence awards conducted by the institute of SIES was covered through content by SIES Skyline on December

16<sup>th</sup>, 2017. The team also took full advantage of the opportunity to interview prominent celebrities who had gathered together for the event.

- **Interview with Sanjay Chauhan:** The Skyline team had the opportunity to interview well-known scriptwriter Sanjay Chauhan. He elaborated on the various aspects of script writing with expert tips here and there about how to start one's career in scriptwriting
- **Interview with Deepak Kesarkar:** The Skyline team also had the privilege to interview the Honorable minister of state for Home, Planning and Finance on September 6<sup>th</sup>, 2017.

**SIES Skyline blog** also acts as an open digital platform to showcase photography and literary works of budding writers and artists alike, who wish to state their opinions through their lenses or writings. With over 50+ uploaded and a readership ranging from 95 to 100 per post, it regularly publishes articles on current as well as concurrent aspects of society and life ranging from the significance of Army day to Girl child day alike.

➤ **Skyline Induction 2017-18.**



➤ Skyline Utkarsha event



➤ Launch of Volume 6, Issue 2



➤ Volume 6, Issue 2

